



Press Release

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Association and Society Management International, Inc. Achieves AMC Institute Accreditation

December 6, 2013 (Falls Church, Va.) – Association and Society Management International, Inc. (ASMI), was recently awarded accreditation by AMC Institute, the global trade association representing the association management industry. Among 500-plus Association Management Companies (AMCs) worldwide, only 74 have achieved *AMC Institute Accreditation*, demonstrating the commitment and the ability to deliver the highest level of professional management services. These AMCs are the recognized management choice of association and not-for-profit organizations.

“We congratulate ASMI for achieving *AMC Institute Accreditation*,” stated AMC Institute Board President Deidre Gish-Panjada, MBA. “The accreditation evaluation is the most demanding and comprehensive in our industry. Clients of accredited AMCs should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements.”

Administered by AMC Institute, the *Accreditation* is recognized and supported by the American Society of Association Executives (ASAE) and The Center for Association Leadership and is based on the American National Standards Institute (ANSI) *Standard of Good Practices for the AMC Industry*. The standard is reviewed and updated regularly. Measurable performance practices include contracts and service delivery; employee recruitment; training and professional development; and financial management and internal controls, among others. AMCs earn accreditation by submitting an accreditation application and demonstrating to an independent outside auditor that it meets the standard.

Accreditation Reviewer Bill Barnes commended ASMI, noting particular strength in the area of staff training and education. “I received the best feedback from ASMI’s workforce in this area, out of all AMCs I have reviewed,” stated Barnes.

ASMI is a Chapter C corporation owned by Harry W. Buzzerd, Jr., CAE. He has managed associations since 1964 and has built a solid reputation for ASMI, serving as a leader among association executives on many boards, committees and special projects within the industry of non-profit organization management.

“ASMI’s staff practices teambuilding both internally and with clients,” stressed Buzzerd. “Through sound partnerships, ASMI client leaders are comfortable making decisions knowing that ASMI staff will make it happen. Because of this confidence, ASMI maintains long-term relationships with its staff and its clients. ASMI’s current clients have been with us for an average of 18 years, with the longest tenure of 32 years. Very few companies in today’s world can achieve this type of long-term satisfaction.”

“*AMC Institute Accreditation* takes ASMI to another level and demonstrates that it is able to deliver professional services at the highest standard,” explained ASMI President Elizabeth Armstrong, MAM, CAE. “While the application process was arduous, we benefitted from documenting our procedures and exemplary performance.”

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